

FORMULA 1 GRAN PREMIO DE ESPAÑA 2021

Fan Experience Packages

Programming and Experiences are subject to change based on local health and safety guidelines at the time of the event. Formula 1 media, driver and legend appearances may be hosted virtually or in-person.

Barcelona, Spain

BARCELONA

SPAIN

One of Europe's most visited cities, Barcelona has it all. Home of the Spanish Grand Prix since 1991, the Catalan capital is steeped in history...

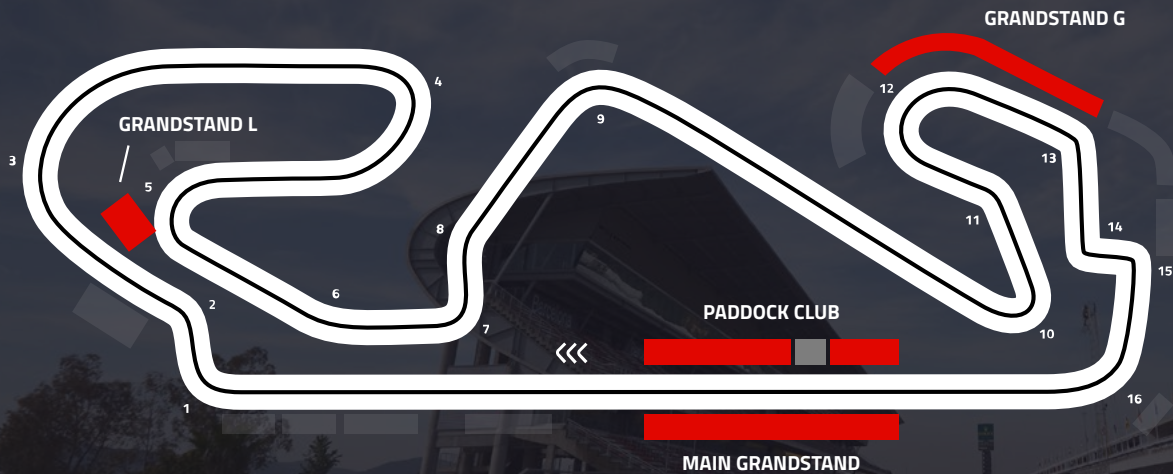
La Rambla is where you will find the best opportunities to shop. Located in the city's Gothic district, narrow streets intermingle with vast, open squares and tree-lined pedestrian malls along the 1.2km popular stretch.

Basilica of the Sagrada Familia is arguably one of Barcelona's most recognizable tourist attractions. An architectural masterpiece, Gaudi's modernist work of art has been under construction since 1882! A mecca for football fans, the Camp Nou is home of Barcelona FC and has a capacity of 100,000, making it Europe's largest stadium. A self-guided tour of the famous stadium gives you a behind the scenes look into one of the world's most decorated sports teams.

Attend the 2021 Spanish Grand Prix at the Circuit de Barcelona-Catalunya in Barcelona with F1 Experiences, the Official Experience, Hospitality & Travel Programme of Formula 1, with access including driver meet-and-greets, Exclusive Pit Lane Walks and more!



SEATING CHART



GRANDSTAND G

Uncovered - Seat-Back

Starter Package

GRANDSTAND L

Uncovered - Seat-Back

Premier & Trophy Packages

MAIN GRANDSTAND

Covered - Seat-Back

Hero Packages

FORMULA 1 PADDOCK CLUB™

Covered - Hospitality

Premier Packages

STARTER

3-DAY RACE TICKET • GRANDSTAND G

YOUR EVENT LINE-UP

THURSDAY

- Guided Track Tour
- Championship Trophy Photo
- Exclusive Pit Lane Walk

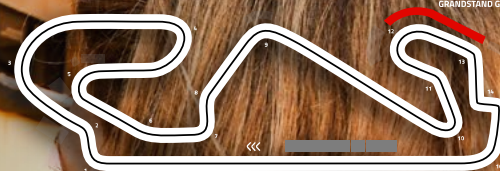
EXCLUSIVE EXTRAS

- F1® Experiences Rewards
- F1® Experiences Gift
- F1® Experiences Lanyard & Ticket Sleeve
- F1® TV Access
- 2021 Race Programme

ADDITIONAL OPTIONS

- Private VIP Airport/Circuit Transfers

* Exclusive to F1® Experiences



TROPHY

3-DAY RACE TICKET • GRANDSTAND L

YOUR EVENT LINE-UP

THURSDAY

- Guided Track Tour
- Championship Trophy Photo
- Exclusive Pit Lane Walk

FRIDAY

- Paddock Club™ Reception with F1® Legend or Current Driver
- F1® Insider Access

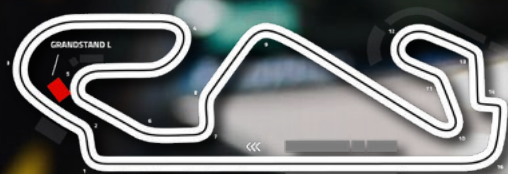
EXCLUSIVE EXTRAS

- F1® Experiences Rewards
- F1® Experiences Gift
- F1® Experiences Lanyard & Ticket Sleeve
- F1® TV Access
- 2021 Race Programme

ADDITIONAL OPTIONS

Private VIP Airport/Circuit Transfers

Exclusive to F1® Experiences



HERO

3-DAY RACE TICKET • MAIN GRANDSTAND

YOUR EVENT LINE-UP

THURSDAY

- Guided Track Tour*
- Championship Trophy Photo*
- Exclusive Pit Lane Walk*

FRIDAY

- Paddock Club™ Reception with F1® Legend or Current Driver*
- F1® Insider Access
- Podium Photo Opportunity*

EXCLUSIVE EXTRAS

- F1® Experiences Rewards*
- F1® Experiences Gift*
- F1® Experiences Lanyard & Ticket Sleeve*
- F1® TV Access
- 2021 Race Programme

ADDITIONAL OPTIONS

- Private VIP Airport/Circuit Transfers
- * Exclusive to F1® Experiences



MAIN GRANDSTAND



PREMIER

FRIDAY RACE TICKET • FORMULA 1 PADDOCK CLUB™
SATURDAY & SUNDAY RACE TICKET • GRANDSTAND L

YOUR EVENT LINE-UP

THURSDAY

- Guided Track Tour
- Championship Trophy Photo
- Exclusive Pit Lane Walk

FRIDAY

- Entry into Formula 1 Paddock Club™ Hospitality
- Paddock Club™ Pit Lane Walks
- Guided Paddock Access

SATURDAY & SUNDAY

- Ticket to Grandstand L

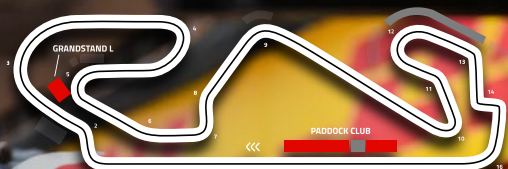
EXCLUSIVE EXTRAS

- F1® Experiences Rewards
- F1® Experiences Gift
- F1® Experiences Lanyard & Ticket Sleeve
- F1® TV Access
- 2021 Race Programme

ADDITIONAL OPTIONS

- Private VIP Airport/Circuit Transfers

- Exclusive to F1® Experiences



EVENTS



Guided Track Tour



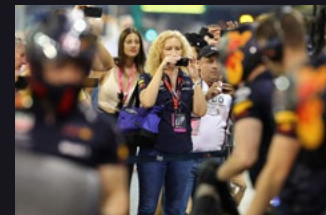
Championship Trophy Photo



Exclusive Pit Lane Walk



F1® Insider Access



Paddock Club™ Pit Lane Walk



Podium Photo Opportunity



Paddock Club™ Reception



Guided Paddock Access



Formula 1 Paddock Club™ Hospitality

GUIDED TRACK TOUR

Accompanied by F1 experts, our Guided Track Tour is an exciting opportunity to ride around the circuit and see the track from the drivers' point of view. Feel the turns and undulations of each corner while embracing the unique views around the track. Previous guests have seen drivers and other teammates studying the track.





CHAMPIONSHIP TROPHY PHOTO

Take a walk down on the hallowed ground of the famous F1 grid before you have your photo taken on the starting grid with the race trophy during your designated evening. This iconic location will be a photo that you'll cherish for a lifetime and will be emailed out to you after the event for your personal use.

EXCLUSIVE PIT LANE WALK

F1® Experiences' guests will enjoy an up-close, unobstructed view of team personnel and garages during our Exclusive Pit Lane Walk, access to which is unavailable to the public.

PHOTO OPPORTUNITY

Perfect photo opportunity of your favourite teams, team principals and drivers

LAST MINUTE VIEWS

Views into team garages as final touches are added to the cars prior to the Grand Prix weekend



F1® INSIDER ACCESS

A behind the scenes look into the world of Formula 1®. Stops can include the Safety Car, cool down room & team garages.

FIA SAFETY CAR GARAGE

A close-up view of the FIA Safety Car with driver Bernd Maylander

F1® TEAM GARAGE

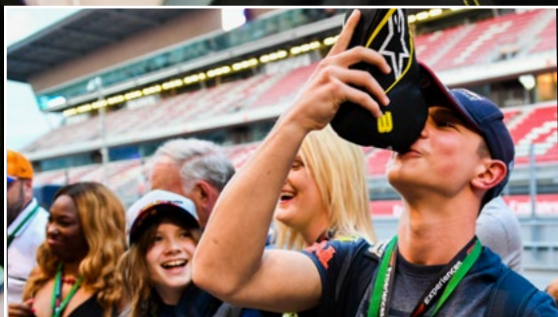
Immerse yourself in the heart of the action as teams prepare for Saturday's qualifying

PIRELLI TYRE CENTER

The Pirelli team will guide you through the fascinating technology of F1 tyres

MEDIA CENTER

Inside look at the media center and driver responsibilities by FOM Operations Manager, Christian Pollhammer



PADDOCK CLUB™ PIT LANE WALK

Get up-close views of your favourite team garages as you take a walk behind the ropes down the pit lane through your Paddock Club access.

PHOTO OPPORTUNITY

Perfect photo opportunity of your favourite teams, team principals and drivers

LAST MINUTE VIEWS

Views into team garages as final touches are added to the cars prior to the Grand Prix weekend race weekend



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PODIUM PHOTO OPPORTUNITY

Stop on top of the famous podium where many champions have stood for a photo opportunity during F1® Insider Access. Taken by an F1 Experiences team member, your photo will be emailed out after the event for your personal use.

PADDOCK CLUB™ RECEPTION

Hosted inside the famous Formula 1 Paddock Club™, you will revel in sophisticated elegance with our Paddock Club™ Reception.

DRIVER MEET-AND-GREETS

Previous meet-and-greets have included Fernando Alonso, Max Verstappen, Esteban Ocon, Romain Grosjean and more

GOURMET CUISINE & BEVERAGES

Gourmet cuisine prepared by the world-renowned Paddock Club chefs with an open bar of beer, wine and more throughout the evening



GUIDED PADDOCK ACCESS

Enjoy a guided tour of the renowned Formula 1® Paddock with an F1® Experiences staff member.

PERSONALIZED TOUR

Customized to focus on teams or areas your group wants to see

CELEBRITY SIGHTINGS

An opportunity to meet one of the stars of the Formula 1 grid, or grab a selfie with an icon of the sport

UNPRECEDENTED ACCESS

Only available to select F1 Experiences package holders




Paddock Club

FORMULA 1 PADDOCK CLUB™

Guests will receive Friday access to the prestigious Formula 1 Paddock Club™ with unmatched food options, open bars, daily pit lane walks and Paddock access. Located above the pit lane, enjoy driver appearances and interviews throughout the weekend.

INCLUSIONS

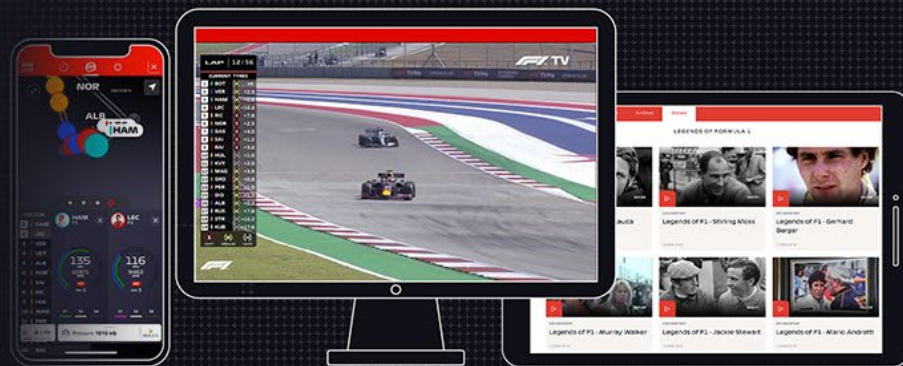
- Privileged Viewing Position of the Race
- Morning Refreshments Upon Arrival
- Four Course Gourmet Dining
- An Open Wine & Champagne Bar
- Music Entertainment



EXCLUSIVE EXTRAS

F1® TV ACCESS

F1 TV Access offers unique feeds from every session of the race weekend, with the capability of multi-level personalization.



Experiences **REWARDS**

F1 Experiences Rewards are given to you for any Official F1 Experiences Ticket Package. Rewards are calculated as 10% of your total purchase in USD and can be redeemed for future F1 Experiences Packages or future hotel bookings.

FORMULA 1 GRAN PREMIO DE ESPAÑA 2021

 **F1 Experiences**

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FORMULA 1 GRAN PREMIO DE ESPAÑA 2021

Champions Club Packages

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Barcelona, Spain

BARCELONA

SPAIN

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Basilica of the Sagrada Familia is arguably one of Barcelona's most recognizable tourist attractions. An architectural masterpiece, Gaudi's modernist work of art has been under construction since 1882! A mecca for football fans, the Camp Nou is home of Barcelona FC and has a capacity of 100,000, making it Europe's largest stadium. A self-guided tour of the famous stadium gives you a behind the scenes look into one of the world's most decorated sports teams.

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SEATING CHART



CHAMPIONS CLUB IN THE PISO BOX

Covered - Hospitality

Champions Club Package

GRANDSTAND G

Uncovered - Seatback

Champions Club Package

CHAMPIONS CLUB

2-DAY RACE TICKET • CHAMPIONS CLUB AT THE PISO BOX

YOUR EVENT LINE-UP

DAILY

- Ticket to the Champions Club
- Ticket to Grandstand G

ADDITIONAL OPTIONS

- Private VIP Airport/Circuit Transfers

• Exclusive to F1® Experiences

SATURDAY

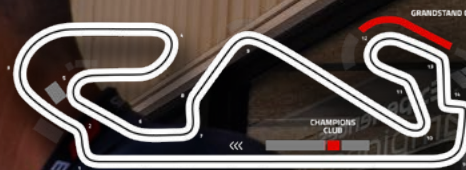
- Grid Walk & Championship Trophy Photo

SATURDAY OR SUNDAY

- Guided Paddock Access
- F1® Legend or Current Driver Appearance
- F1® Executive Q&A

EXCLUSIVE EXTRAS

- F1® Experiences Rewards
- F1® Experiences Gift
- F1® Experiences Lanyard & Ticket Sleeve
- F1® TV Access
- 2021 Race Programme



EVENTS



Guided Paddock Access



Champions Club Hospitality



Grid Walk & Championship Trophy Photo

GUIDED PADDOCK ACCESS

Enjoy a guided tour of the renowned Formula 1® Paddock with an F1® Experiences staff member.

PERSONALIZED TOUR

Customized to focus on teams or areas your group wants to see

CELEBRITY SIGHTINGS

An opportunity to meet one of the stars of the Formula 1 grid, or grab a selfie with an icon of the sport

UNPRECEDENTED ACCESS

Only available to select F1 Experiences package holders



CHAMPIONS CLUB

Enjoy luxury and elegance during the Grand Prix by watching the race with premium hospitality, unrestricted views, gourmet food and champagne served throughout your race weekend.

INCLUSIONS

- Premium Race Views
- Champagne, Beer & Wine Bar
- Daily Continental Breakfast & Gourmet Lunch
- F1® Legend/Current Driver Appearance
- F1® Executive Q&A





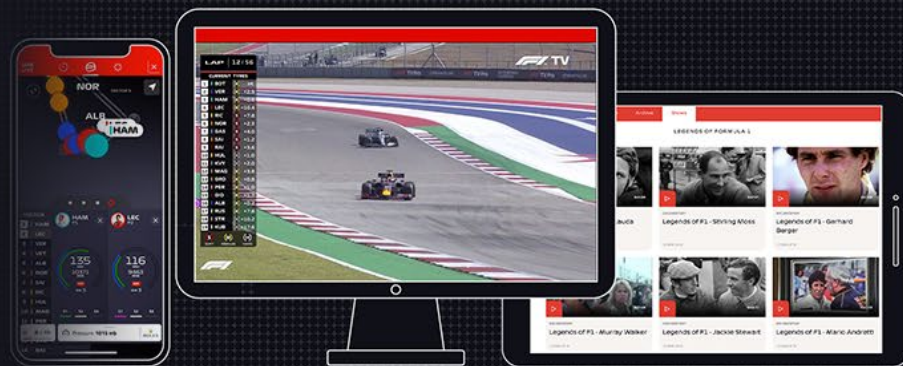
GRID WALK & CHAMPIONSHIP TROPHY PHOTO

Take a walk on the hallowed ground of the famous F1 grid before you have your photo taken on the starting grid with a Championship trophy. This iconic location will be a photo that you'll cherish for a lifetime and will be emailed out to you after the event for your personal use.

EXCLUSIVE EXTRAS

F1® TV ACCESS

F1 TV Access offers unique feeds from every session of the race weekend, with the capability of multi-level personalization.



Experiences **REWARDS**

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FORMULA 1 GRAN PREMIO DE ESPAÑA 2021

 **F1 Experiences**

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FORMULA 1 GRAN PREMIO DE ESPAÑA 2021

Paddock Club™ Packages

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PREMIER

FRIDAY RACE TICKET • FORMULA 1 PADDOCK CLUB™
SATURDAY & SUNDAY RACE TICKET • GRANDSTAND L

YOUR EVENT LINE-UP

THURSDAY

- Guided Track Tour
- Championship Trophy Photo
- Exclusive Pit Lane Walk

FRIDAY

- Entry into Formula 1 Paddock Club™ Hospitality
- Paddock Club™ Pit Lane Walks
- Guided Paddock Access

SATURDAY & SUNDAY

- Ticket to Grandstand L

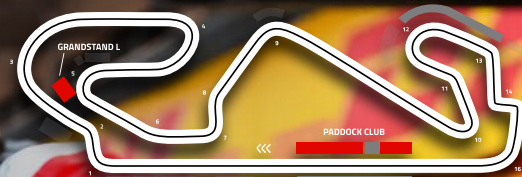
EXCLUSIVE EXTRAS

- F1® Experiences Rewards
- F1® Experiences Gift
- F1® Experiences Lanyard & Ticket Sleeve
- F1® TV Access
- 2021 Race Programme

ADDITIONAL OPTIONS

- Private VIP Airport/Circuit Transfers

- Exclusive to F1® Experiences



PADDOCK CLUB

2- OR 3-DAY RACE TICKET • FORMULA 1 PADDOCK CLUB™

YOUR EVENT LINE-UP

DAILY

Entry into Formula 1 Paddock Club™ Hospitality
Paddock Club™ Pit Lane Walks

FRIDAY, SATURDAY OR SUNDAY

Guided Paddock Access*

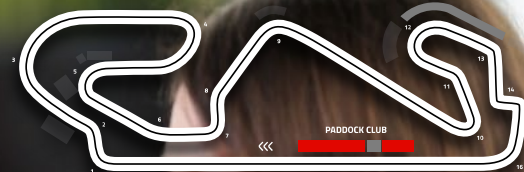
EXCLUSIVE EXTRAS

F1® Experiences Rewards*
Pair of Ear Plugs
2021 Race Programme
VIP Parking Pass Available Upon Request

ADDITIONAL OPTIONS

Private VIP Airport/Circuit Transfers

* Exclusive to F1® Experiences



LEGEND

2- OR 3-DAY RACE TICKET • FORMULA 1 PADDOCK CLUB™

YOUR EVENT LINE-UP

DAILY

Entry into Formula 1 Paddock Club™ Hospitality
Paddock Club™ Pit Lane Walks

ONE-DAY ACCESS

Paddock Access •
▪ Friday, Saturday or Sunday

SUNDAY

Podium Ceremony Access •

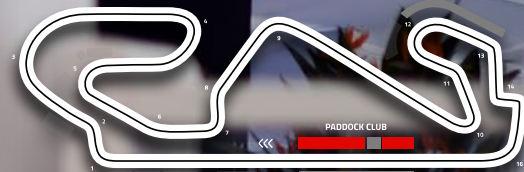
EXCLUSIVE EXTRAS

F1® Experiences Rewards •
F1® Experiences Gift •
F1® TV Access
F1® Experiences Lanyard & Ticket Sleeve •
2021 Race Programme
VIP Parking Pass Available Upon Request

ADDITIONAL OPTIONS

Private VIP Airport/Circuit Transfers

• Exclusive to F1® Experiences



EVENTS



Guided Track Tour



Championship Trophy Photo



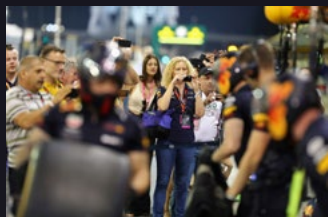
Exclusive Pit Lane Walk



Guided Paddock Access



One - Day Paddock Access



Paddock Club™ Pit Lane Walk



Podium Ceremony Access



Formula 1 Paddock Club™ Hospitality

GUIDED TRACK TOUR

Accompanied by F1 experts, our Guided Track Tour is an exciting opportunity to ride around the circuit and see the track from the drivers' point of view. Feel the turns and undulations of each corner while embracing the unique views around the track. Previous guests have seen drivers and other teammates studying the track.





CHAMPIONSHIP TROPHY PHOTO

Take a walk down on the hallowed ground of the famous F1 grid before you have your photo taken on the starting grid with the race trophy during your designated evening. This iconic location will be a photo that you'll cherish for a lifetime and will be emailed out to you after the event for your personal use.

EXCLUSIVE PIT LANE WALK

F1® Experiences' guests will enjoy an up-close, unobstructed view of team personnel and garages during our Exclusive Pit Lane Walk, access to which is unavailable to the public.

PHOTO OPPORTUNITY

Perfect photo opportunity of your favourite teams, team principals and drivers

LAST MINUTE VIEWS

Views into team garages as final touches are added to the cars prior to the Grand Prix weekend



GUIDED PADDOCK ACCESS

Enjoy a guided tour of the renowned Formula 1® Paddock with an F1® Experiences staff member.

PERSONALIZED TOUR

Customized to focus on teams or areas your group wants to see

CELEBRITY SIGHTINGS

An opportunity to meet one of the stars of the Formula 1 grid, or grab a selfie with an icon of the sport

UNPRECEDENTED ACCESS

Only available to select F1 Experiences package holders



ONE - DAY PADDOCK ACCESS



Enjoy one, full-day of access to the exciting Formula 1® Paddock where you can explore the highly-coveted ground home to drivers and the famous alike.

ONE - DAY ACCESS

Available Friday, Saturday or Sunday. Day will be determined based on availability

CELEBRITY SIGHTINGS

Previous guests have met drivers, team owners, Formula 1 CEO Chase Carey and more

UNPRECEDENTED ACCESS

Only available to Legend Ticket Package holders

PADDOCK CLUB™ PIT LANE WALK

Get up-close views of your favourite team garages as you take a walk behind the ropes down the pit lane through your Paddock Club access.

PHOTO OPPORTUNITY

Perfect photo opportunity of your favourite teams, team principals and drivers

LAST MINUTE VIEWS

Views into team garages as final touches are added to the cars prior to the Grand Prix weekend race weekend





PODIUM CEREMONY ACCESS

Podium Ceremony Access takes you as close as possible to the trophy presentation ceremony. Enjoy premium viewing of the podium and trophy presentation ceremony at the end of the race in front of the public and behind only media personnel.


Paddock Club

FORMULA 1 PADDOCK CLUB™



Guests will receive Friday access to the prestigious Formula 1 Paddock Club™ with unmatched food options, open bars, daily pit lane walks and Paddock access. Located above the pit lane, enjoy driver appearances and interviews throughout the weekend.

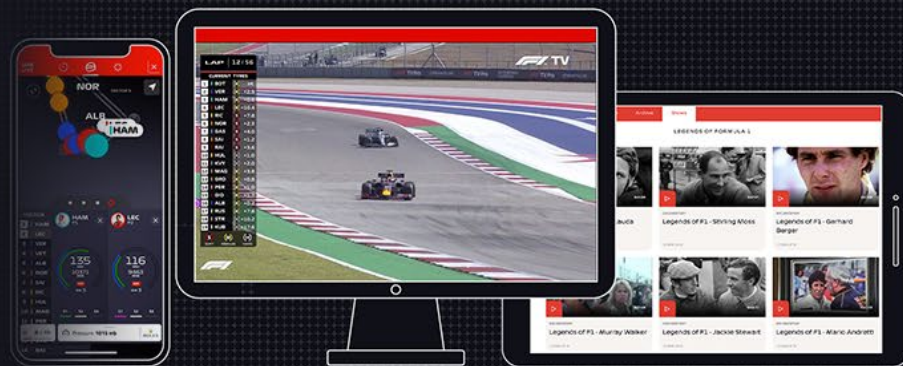
INCLUSIONS

- Privileged Viewing Position of the Race
- Morning Refreshments Upon Arrival
- Four Course Gourmet Dining
- An Open Wine & Champagne Bar
- Music Entertainment

EXCLUSIVE EXTRAS

F1® TV ACCESS

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Experiences **REWARDS**

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