



Experiences

TBD

FORMULA 1 BRITISH GRAND PRIX 2021

Fan Experience Packages

Race and ticket packages are subject to F1 & FIA approval.

Silverstone, Great Britain

SILVERSTONE GREAT BRITAIN

Named after the nearby Silverstone village, the surrounding areas of the track are home to many of Formula 1's team factories, so the chances of you driving past one are pretty high!

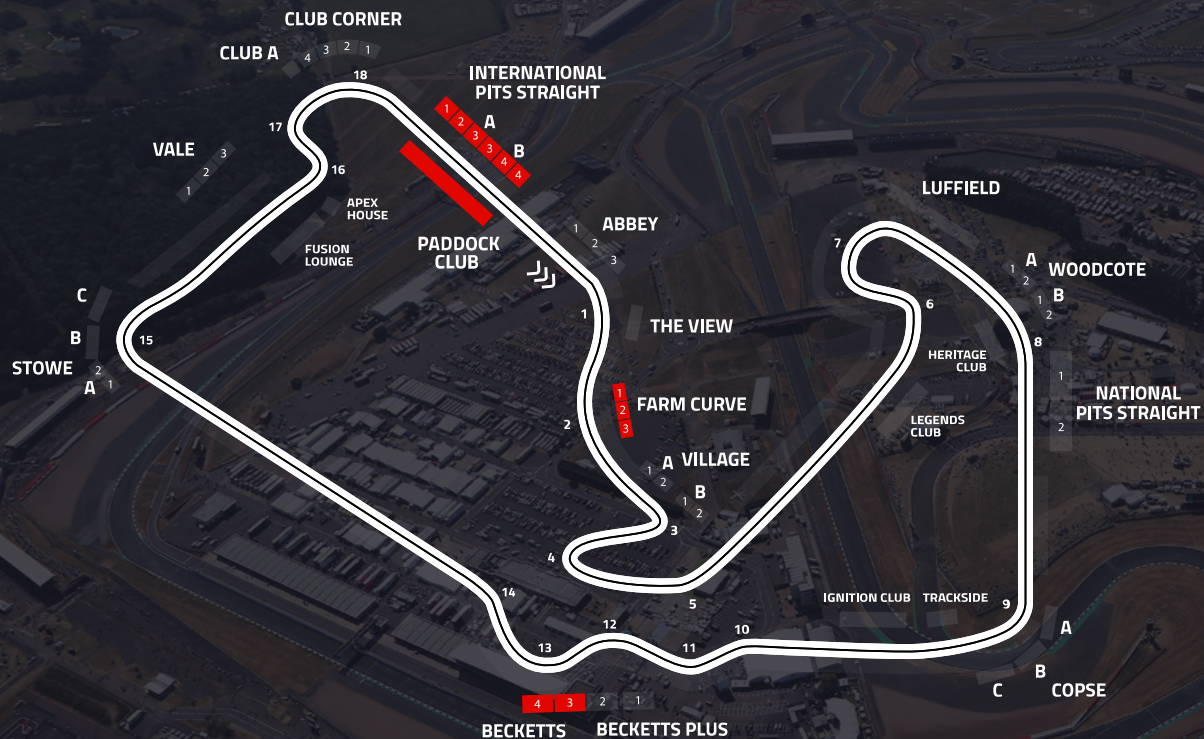
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The Navigation Pub in Towcester is home to some proper 'pub grub', and a perfect spot to enjoy a summer's evening with the locals after a long day at the track. Located in the Midlands of England, London, like many of the country's major cities, is just over an hour and a half drive from the race track, and the perfect excuse to extend your stay. One of the world's most popular tourist destinations, the list of things to do is endless. From Buckingham Palace to Westminster Abbey, London is a must-see.

Attend the 2021 British Grand Prix at Silverstone with F1 Experiences, the Official Experience, Hospitality & Travel Programme of Formula 1, with access including driver meet-and-greets, Paddock Club Reception, Exclusive Pit Lane Walks and more!



SEATING CHART



FARM CURVE GRANDSTAND

Uncovered - Seat-Back

Starter Package

BECKETTS GRANDSTAND

Covered - Seat-Back

Trophy Package

INTERNATIONAL PITS STRAIGHT GRANDSTAND

Seat-Back

Premier & Hero Packages

FORMULA 1 PADDOCK CLUB™

Covered - Hospitality

Premier Packages

STARTER

3-DAY RACE TICKET • FARM CURVE GRANDSTAND

YOUR EVENT LINE-UP

THURSDAY

- Guided Track Tour •
- Championship Trophy Photo •
- Exclusive Pit Lane Walk •

EXCLUSIVE EXTRAS

- F1® Experiences Rewards •
- F1® Experiences Gift •
- F1® Experiences Lanyard & Ticket Sleeve •
- F1® TV Access
- 2021 Race Programme Voucher

ADDITIONAL OPTIONS

- 4-Night Accommodation & Daily Transportation

• Exclusive to F1® Experiences



TROPHY

3-DAY RACE TICKET • BECKETTS GRANDSTAND

YOUR EVENT LINE-UP

THURSDAY

- Guided Track Tour •
- Championship Trophy Photo •
- Exclusive Pit Lane Walk •

FRIDAY

- Paddock Club™ Reception with F1® Legend or Current Driver •
- F1® Insider Access •

EXCLUSIVE EXTRAS

- F1® Experiences Rewards •
- F1® Experiences Gift •
- F1® Experiences Lanyard & Ticket Sleeve •
- F1® TV Access
- 2021 Race Programme Voucher

ADDITIONAL OPTIONS

- 4-Night Accommodation & Daily Transportation
- Exclusive to F1® Experiences



HERO

3-DAY RACE TICKET • INTERNATIONAL PIT STRAIGHTS GRANDSTAND

YOUR EVENT LINE-UP

THURSDAY

- Guided Track Tour •
- Championship Trophy Photo •
- Exclusive Pit Lane Walk •

ADDITIONAL OPTIONS

4-Night Accommodation & Daily Transportation

- Exclusive to F1® Experiences

FRIDAY

- Paddock Club™ Reception with F1® Legend or Current Driver •
- F1® Insider Access •
- Podium Photo Opportunity •

EXCLUSIVE EXTRAS

- F1® Experiences Rewards •
- F1® Experiences Gift •
- F1® Experiences Lanyard & Ticket Sleeve •
- F1® TV Access
- 2021 Race Programme Voucher



PREMIER

FRIDAY RACE TICKET • FORMULA 1 PADDOCK CLUB™
SATURDAY & SUNDAY RACE TICKET • INTERNATIONAL PITS STRAIGHT

YOUR EVENT LINE-UP

THURSDAY

Guided Track Tour •
Championship Trophy Photo •
Exclusive Pit Lane Walk •

FRIDAY

Entry into Formula 1® Paddock Club™ Hospitality
Paddock Club™ Pit Lane Walks
Guided Paddock Access •

SATURDAY & SUNDAY

Ticket to International Pits Straight

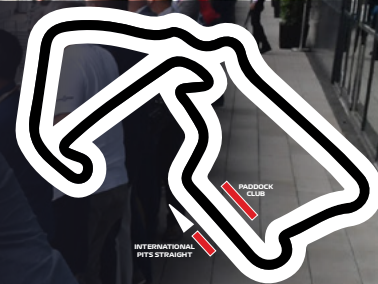
EXCLUSIVE EXTRAS

F1® Experiences Rewards •
F1® Experiences Gift •
F1® Experiences Lanyard & Ticket Sleeve •
F1® TV Access
2021 Race Programme

ADDITIONAL OPTIONS

4-Night Accommodation & Daily Transportation

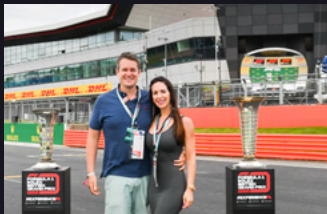
• Exclusive to F1® Experiences



EVENTS



Guided Track Tour



Championship Trophy Photo



Exclusive Pit Lane Walk



F1® Insider Access



Podium Photo Opportunity



Paddock Club™ Reception



Guided Paddock Access



Formula 1 Paddock Club™ Hospitality

GUIDED TRACK TOUR

Accompanied by F1 experts, our Guided Track Tour is an exciting opportunity to ride around the circuit and see the track from the drivers' point of view. Feel the turns and undulations of each corner while embracing the unique views around the track. Previous guests have seen drivers and other teammates studying the track.



CHAMPIONSHIP TROPHY PHOTO

Take a walk down on the hallowed ground of the famous F1 grid before you have your photo taken on the starting grid with the race trophy during your designated evening. This iconic location will be a photo that you'll cherish for a lifetime and will be emailed out to you after the event for your personal use.

EXCLUSIVE PIT LANE WALK

F1® Experiences' guests will enjoy an up-close, unobstructed view of team personnel and garages during our Exclusive Pit Lane Walk, access to which is unavailable to the public.

PHOTO OPPORTUNITY

Perfect photo opportunity of your favourite teams, team principals and drivers

LAST MINUTE VIEWS

Views into team garages as final touches are added to the cars prior to the Grand Prix weekend



F1® INSIDER ACCESS

A behind the scenes look into the world of Formula 1®. Stops can include the Safety Car, cool down room & team garages.

FIA SAFETY CAR GARAGE

A close-up view of the FIA Safety Car with driver Bernd Maylander

F1® TEAM GARAGE

Immerse yourself in the heart of the action as teams prepare for Saturday's qualifying

PIRELLI TYRE CENTER

The Pirelli team will guide you through the fascinating technology of F1 tyres



PODIUM PHOTO OPPORTUNITY

Stop on top of the famous podium where many champions have stood for a photo opportunity during F1 Insider Access. Taken by an F1 Experiences team member, your photo will be emailed out after the event for your personal use.

Paddock Club™ RECEPTION

Hosted inside the famous Formula 1 Paddock Club™, you will revel in sophisticated elegance with our Paddock Club™ Reception.

DRIVER MEET-AND-GREETS

Previous meet-and-greets have included Fernando Alonso, Max Verstappen, Esteban Ocon, Romain Grosjean and more

GOURMET CUISINE & BEVERAGES

Gourmet cuisine prepared by the world-renowned Paddock Club chefs with an open bar of beer, wine and more throughout the evening



GUIDED PADDOCK ACCESS

Enjoy a guided tour of the renowned Formula 1® Paddock with an F1® Experiences staff member.

PERSONALIZED TOUR

Customized to focus on teams or areas your group wants to see

CELEBRITY SIGHTINGS

An opportunity to meet one of the stars of the Formula 1 grid, or grab a selfie with an icon of the sport

UNPRECEDENTED ACCESS

Only available to select F1 Experiences package holders




Paddock Club

FORMULA 1 PADDOCK CLUB™



Guests will receive access to the prestigious Formula 1 Paddock Club™ with unmatched food options, open bars, daily pit lane walks and Paddock access. Located above the pit lane, enjoy driver appearances and interviews throughout the weekend.

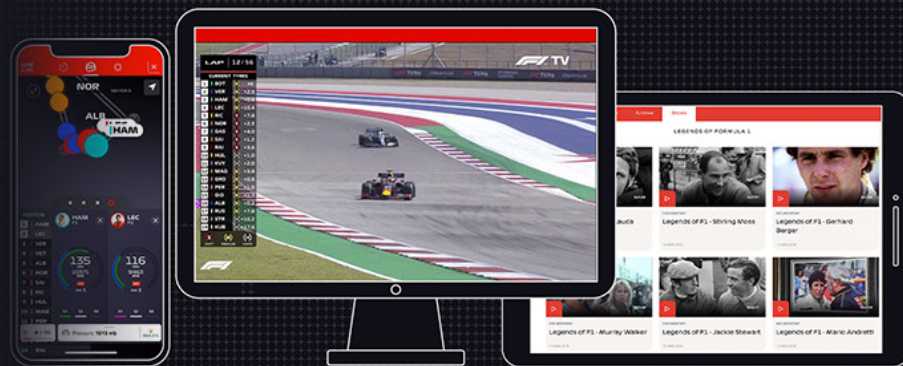
INCLUSIONS

Privileged Viewing Position of the Race
Morning Refreshments Upon Arrival
Four Course Gourmet Dining
An Open Wine & Champagne Bar
Music Entertainment

EXCLUSIVE EXTRAS

F1® TV ACCESS

F1 TV Access offers unique feeds from every session of the race weekend, with the capability of multi-level personalization.



Experiences **REWARDS**

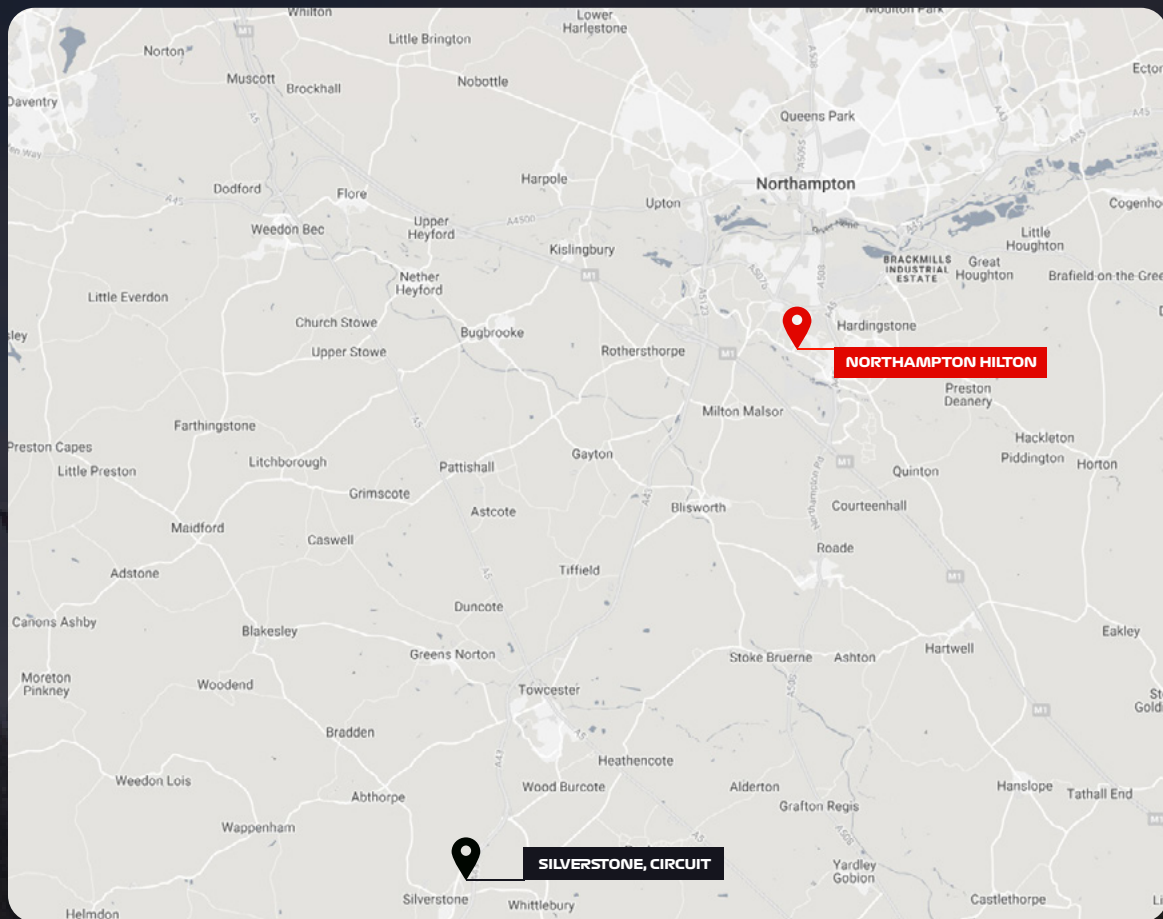
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ACCOMMODATION

NORTHAMPTON HILTON

23.1 KM FROM CIRCUIT

4 - Stars



NORTHAMPTON HILTON HOTEL

4-Night Stay | Check-in/Check-out

TBD

Transportation

Provided to/from circuit

Address

100 Watering Ln, Collingtree, Northampton UK

The Hilton Northampton Hotel includes a beautiful 18-meter indoor pool, fitness centre and sauna for all guests to enjoy. When it comes to a quick bite to eat, the Caffé Cino is the perfect place for a casual coffee or snack during the day, followed by a nightcap at the Court Bar. The Hilton Northampton is also home to the Seasons Restaurant where you can relax with friends and enjoy a hot meal.

The guest rooms allow everyone the chance to unwind after a day spent at the circuit. Here, you can watch television, enjoy the comfort of the bathrobes and slippers, and slip into bed before another big day of Formula 1 racing.

The Hilton Northampton is an easy 20-minute drive from the circuit and boasts amenities that fit everyone's needs. The hotel is right off the M1 and only 40 minutes from the London Luton Airport.



 Experiences

TBD

ROLEX

FORMULA 1 BRITISH GRAND PRIX 2021

 F1 Experiences

 @f1experiences

 @f1_experiences



Experiences

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FORMULA 1 BRITISH GRAND PRIX 2021

Champions Club Packages

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Silverstone, Great Britain

SILVERSTONE GREAT BRITAIN

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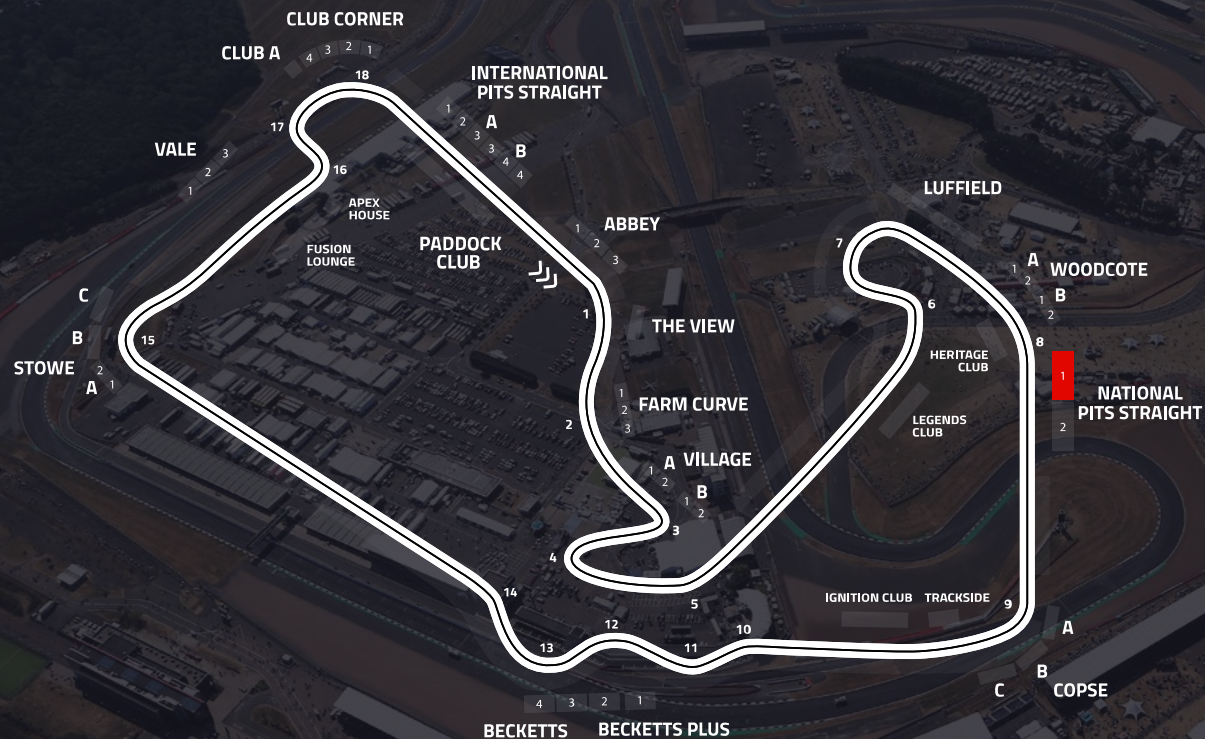
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SEATING CHART



CHAMPIONS CLUB

Indoor - Hospitality - Outdoor Viewing Terrace

Champions Club Package

CHAMPIONS CLUB

2-DAY RACE TICKET • CHAMPIONS CLUB

YOUR EVENT LINE-UP

DAILY

Ticket to the Champions Club •

SATURDAY OR SUNDAY

Guided Paddock Access •

F1® Legend or Current Driver Appearance •

F1® Executive Q&A •

SATURDAY

Evening Grid Walk & Championship Trophy Photo •

EXCLUSIVE EXTRAS

F1® Experiences Rewards •

F1® Experiences Lanyard & Ticket Sleeve •

F1® TV Access

2021 Race Programme

ADDITIONAL OPTIONS

4-Night Accommodation & Daily Transportation

• Exclusive to F1® Experiences

CHAMPIONS CLUB



INCLUSIONS



Guided Paddock Access



Evening Grid Walk & Championship Trophy Photo



Champions Club Hospitality

GUIDED PADDOCK ACCESS

Enjoy a guided tour of the renowned Formula 1® Paddock with an F1® Experiences staff member.

PERSONALIZED TOUR

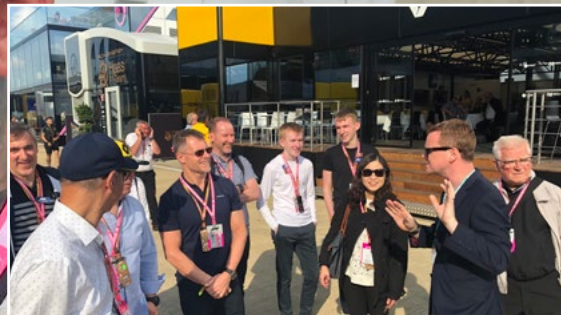
Customized to focus on teams or areas your group wants to see

CELEBRITY SIGHTINGS

An opportunity to meet one of the stars of the Formula 1 grid, or grab a selfie with an icon of the sport

UNPRECEDENTED ACCESS

Only available to select F1 Experiences package holders





EVENING GRID WALK & CHAMPIONSHIP TROPHY PHOTO

Take a walk down on the hallowed ground of the famous F1 grid before you have your photo taken on the starting grid with the race trophy during your Saturday evening. This iconic location will be a photo that you'll cherish for a lifetime and will be emailed out to you after the event for your personal use.

CHAMPIONS CLUB

Enjoy luxury and elegance during the Grand Prix by watching the race with premium hospitality, unrestricted views and gourmet food served throughout your race weekend.

INCLUSIONS

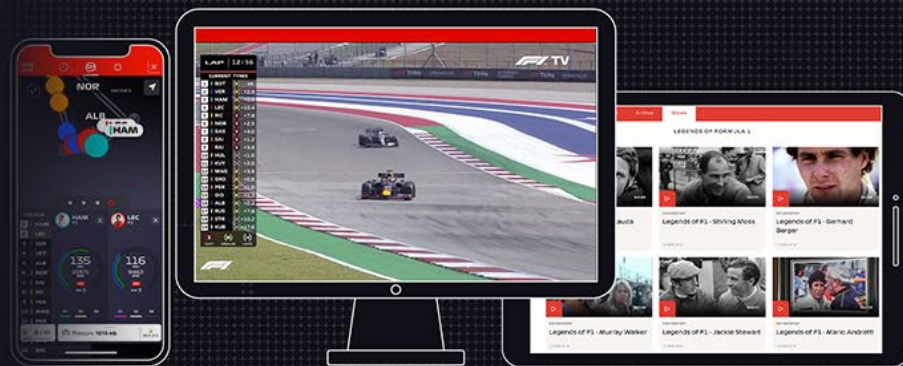
- Premium Race Views
- Beer & Wine Bar
- Daily Continental Breakfast & Gourmet Lunch
- F1 Legend/Current Driver Appearance
- F1 Executive Q&A



EXCLUSIVE EXTRAS

F1® TV ACCESS

F1 TV Access offers unique feeds from every session of the race weekend, with the capability of multi-level personalization.



Experiences **REWARDS**

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ACCOMMODATION

NORTHAMPTON HILTON

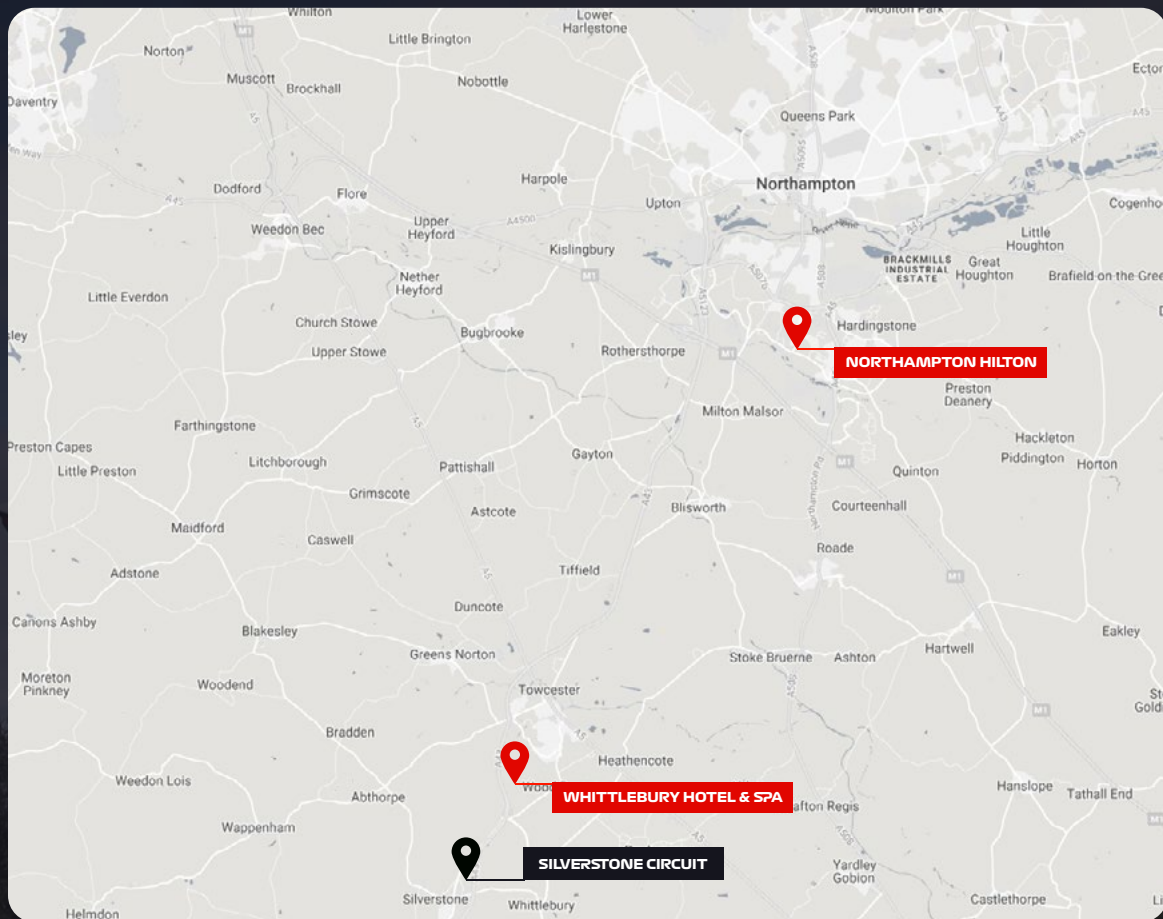
23.1 KM FROM CIRCUIT

4 - Stars

WHITTLEBURY HOTEL & SPA

6.9 KM FROM CIRCUIT

4 - Stars



NORTHAMPTON HILTON HOTEL

4-Night Stay | Check-in/Check-out

TBD

Transportation

Provided to/from circuit

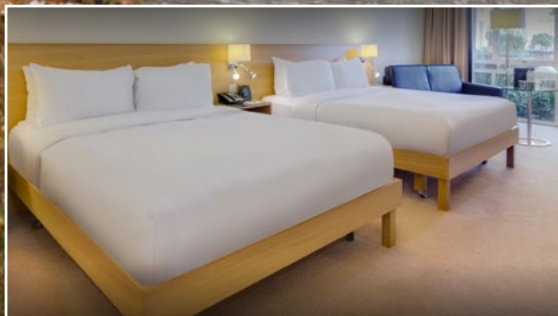
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WHITTLEBURY HOTEL & SPA

4-Night Stay | Check-in/Check-out
TBD

Transportation
Not provided

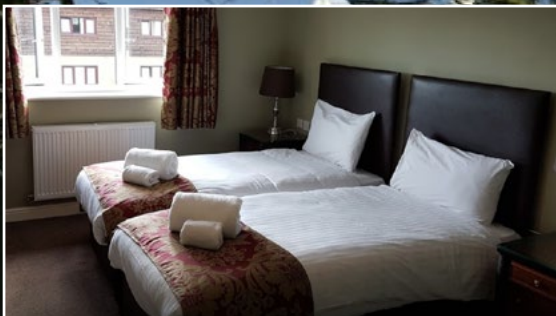
Address
Whittlebury, Nr Towcester, UK

Located in the beautiful Northamptonshire countryside, the hotel at Whittlebury aims to bring you all the comforts of home in a peaceful and elegant setting.

One of the things that is most striking about this hotel is the scale of it – ceilings are high, rooms are big and it has the appearance of a modern building in the style of a grand manor house.

When it comes to food, head to the Silverstone Bar (named for the hotel's proximity to the circuit next door) for a drink. Astons Restaurant blends classic and contemporary cuisine with just a dash of continental inspiration, complemented by a selection of wines from around the globe.

Four Bubble Spa provides an excellent spa experience with lovely facilities, luxurious treatments and lavish lunches.





Experiences

TBD

FORMULA 1 BRITISH GRAND PRIX 2021



F1 Experiences



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Experiences

TBD

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Paddock Club™ Packages

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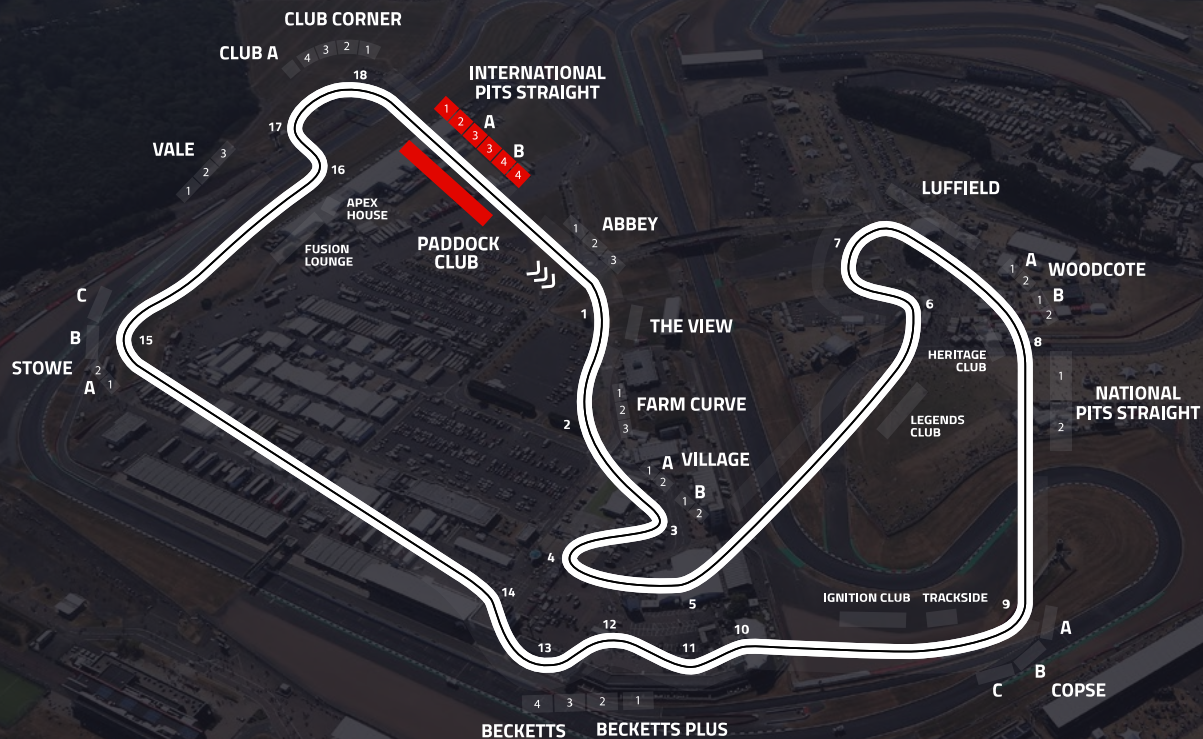
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SEATING CHART



INTERNATIONAL PITS STRAIGHT

Seat-Back

Premier Package

FORMULA 1 PADDOCK CLUB™

Covered - Hospitality

Premier, Paddock Club™ & Legend Packages,
HAAS Team Paddock Club™ & Legend Packages

PREMIER

FRIDAY RACE TICKET • FORMULA 1 PADDOCK CLUB™
SATURDAY & SUNDAY RACE TICKET • INTERNATIONAL PITS STRAIGHT

YOUR EVENT LINE-UP

THURSDAY

Guided Track Tour •
Championship Trophy Photo •
Exclusive Pit Lane Walk •

FRIDAY

Entry into Formula 1® Paddock Club™ Hospitality
Paddock Club™ Pit Lane Walks
Guided Paddock Access •

SATURDAY & SUNDAY

Ticket to International Pits Straight

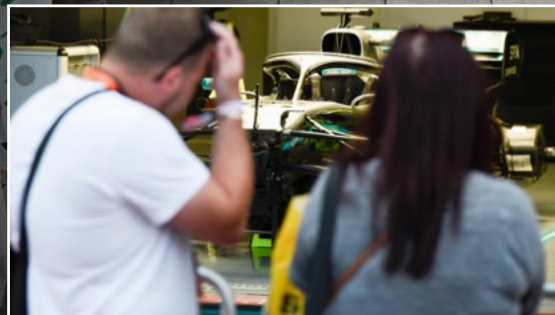
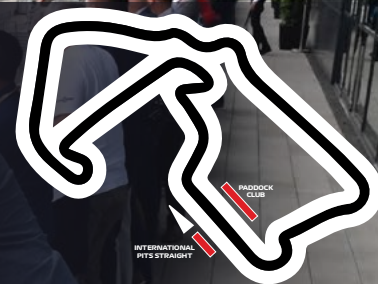
EXCLUSIVE EXTRAS

F1® Experiences Rewards •
F1® Experiences Gift •
F1® Experiences Lanyard & Ticket Sleeve •
F1® TV Access
2021 Race Programme

ADDITIONAL OPTIONS

4-Night Accommodation & Daily Transportation

• Exclusive to F1® Experiences



Paddock Club

2- OR 3-DAY RACE TICKET • FORMULA 1 Paddock Club™

YOUR EVENT LINE-UP

DAILY

Entry into Formula 1 Paddock Club™ Hospitality
Paddock Club™ Pit Lane Walks

FRIDAY, SATURDAY OR SUNDAY

Guided Paddock Access*

EXCLUSIVE EXTRAS

F1® Experiences Rewards*
Pair of Ear Plugs
2021 Race Programme

ADDITIONAL OPTIONS

4-Night Accommodation & Daily Transportation

*Exclusive to F1® Experiences



HAAS TEAM PADDOCK CLUB

2- OR 3-DAY RACE TICKET • FORMULA 1 PADDOCK CLUB™

YOUR EVENT LINE-UP

DAILY

Entry into Formula 1 Paddock Club™ Hospitality
Paddock Club™ Pit Lane Walks

FRIDAY, SATURDAY OR SUNDAY

Guided Paddock Access *with* Haas F1® Team Garage Tour •

EXCLUSIVE EXTRAS

F1® Experiences Rewards •
F1® Experiences Lanyard, Ticket Sleeve & Credential •
Haas F1® Team Gift Bag
Pair of Ear Plugs
2021 Race Programme

ADDITIONAL OPTIONS

4-Night Accommodation & Daily Transportation

• Exclusive to F1® Experiences



LEGEND

2- OR 3-DAY RACE TICKET • FORMULA 1 PADDOCK CLUB™

YOUR EVENT LINE-UP

DAILY

Entry into Formula 1 Paddock Club™ Hospitality
Paddock Club™ Pit Lane Walks

ONE-DAY ACCESS

Paddock Access •
▪ Friday, Saturday or Sunday

SUNDAY

Podium Ceremony Access •

EXCLUSIVE EXTRAS

F1® Experiences Rewards •
F1® Experiences Gift •
F1® TV Access
F1® Experiences Lanyard & Ticket Sleeve
2021 Race Programme

ADDITIONAL OPTIONS

4-Night Accommodation & Daily Transportation

• Exclusive to F1® Experiences



HAAS TEAM LEGEND

2- OR 3-DAY RACE TICKET • FORMULA 1 PADDOCK CLUB™

YOUR EVENT LINE-UP

DAILY

Entry into Formula 1 Paddock Club™ Hospitality
Paddock Club™ Pit Lane Walks

ONE-DAY ACCESS

Paddock Access •
▪ Friday, Saturday or Sunday

FRIDAY, SATURDAY OR SUNDAY

Haas F1® Team Garage Tour

SUNDAY

Podium Ceremony Access •

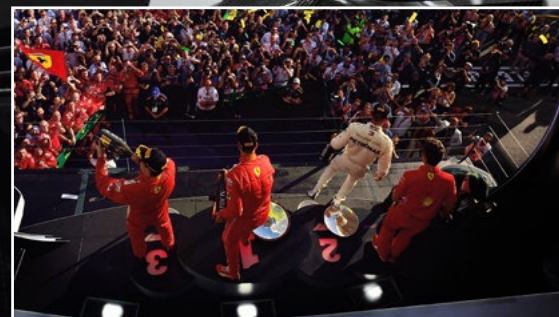
EXCLUSIVE EXTRAS

F1® Experiences Rewards •
F1® Experiences Gift •
Haas F1® Team Gift Bag
F1® TV Access
F1® Experiences Lanyard & Ticket Sleeve •
2021 Race Programme

ADDITIONAL OPTIONS

4-Night Accommodation & Daily Transportation

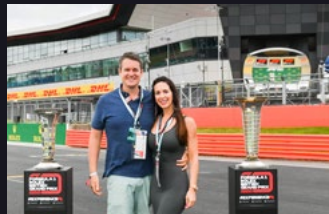
• Exclusive to F1® Experiences



INCLUSIONS



Guided Track Tour



Championship Trophy Photo



Exclusive Pit Lane Walk



Guided Paddock Access



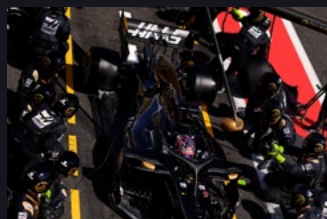
One - Day Paddock Access



Paddock Club™ Pit Lane Walk



Podium Ceremony Access



Haas F1® Team Garage Tour



Formula 1 Paddock Club™ Hospitality

GUIDED TRACK TOUR

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CHAMPIONSHIP TROPHY PHOTO

Take a walk down on the hallowed ground of the famous F1 grid before you have your photo taken on the starting grid with the race trophy during your designated evening. This iconic location will be a photo that you'll cherish for a lifetime and will be emailed out to you after the event for your personal use.

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PHOTO OPPORTUNITY

Perfect photo opportunity of your favourite teams, team principals and drivers

LAST MINUTE VIEWS

Views into team garages as final touches are added to the cars prior to the Grand Prix weekend



GUIDED PADDOCK ACCESS

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PERSONALIZED TOUR

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CELEBRITY SIGHTINGS

An opportunity to meet one of the stars of the Formula 1 grid, or grab a selfie with an icon of the sport

UNPRECEDENTED ACCESS

Only available to select F1 Experiences package holders



ONE - DAY PADDOCK ACCESS

Enjoy one full-day of access to the exciting Formula 1® Paddock where you can explore the highly-coveted ground home to drivers and the famous alike.

ONE - DAY ACCESS

Available Friday, Saturday or Sunday. Day will be determined based on availability

CELEBRITY SIGHTINGS

Previous guests have met drivers, team owners, Formula 1 CEO Chase Carey and more

UNPRECEDENTED ACCESS

Only available to Legend Ticket Package holders



Paddock Club™ Pit Lane Walk

Get up-close views of your favourite team garages as you take a walk behind the ropes down the pit lane through your Paddock Club access.

PHOTO OPPORTUNITY

Perfect photo opportunity of your favourite teams, team principals and drivers

LAST MINUTE VIEWS

Views into team garages as final touches are added to the cars prior to the Grand Prix weekend race weekend





PODIUM CEREMONY ACCESS

Podium Ceremony Access takes you as close as possible to the trophy presentation ceremony. Enjoy premium viewing of the podium and trophy presentation ceremony at the end of the race in front of the public and behind only media personnel.



HAAS F1® TEAM GARAGE TOUR

Enjoy an up-close look at the inner workings of the Haas F1® Team. Stand on the famous F1 pit lane as you watch the mechanics from America's only F1 team and other competing teams prepare the cars for practice and qualifying sessions and Sunday's race.


Paddock Club

FORMULA 1 PADDOCK CLUB™

Guests will receive access to the prestigious Formula 1 Paddock Club™ with unmatched food options, open bars, daily pit lane walks and Paddock access. Located above the pit lane, enjoy driver appearances and interviews throughout the weekend.

INCLUSIONS

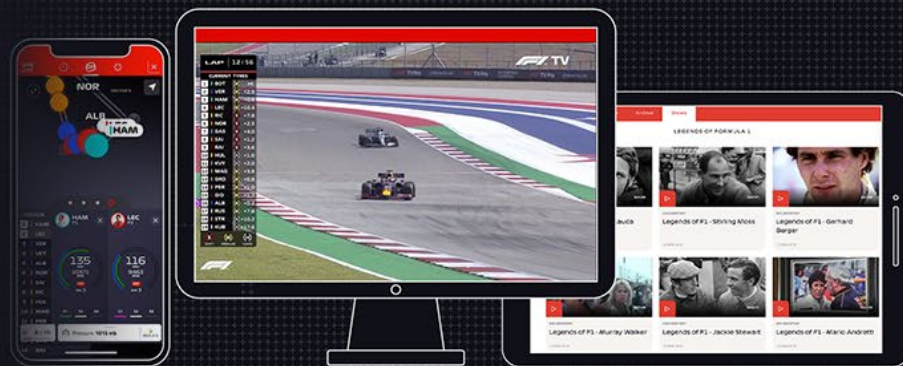
Privileged Viewing Position of the Race
Morning Refreshments Upon Arrival
Four Course Gourmet Dining
An Open Wine & Champagne Bar
Music Entertainment



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NORTHAMPTON HILTON

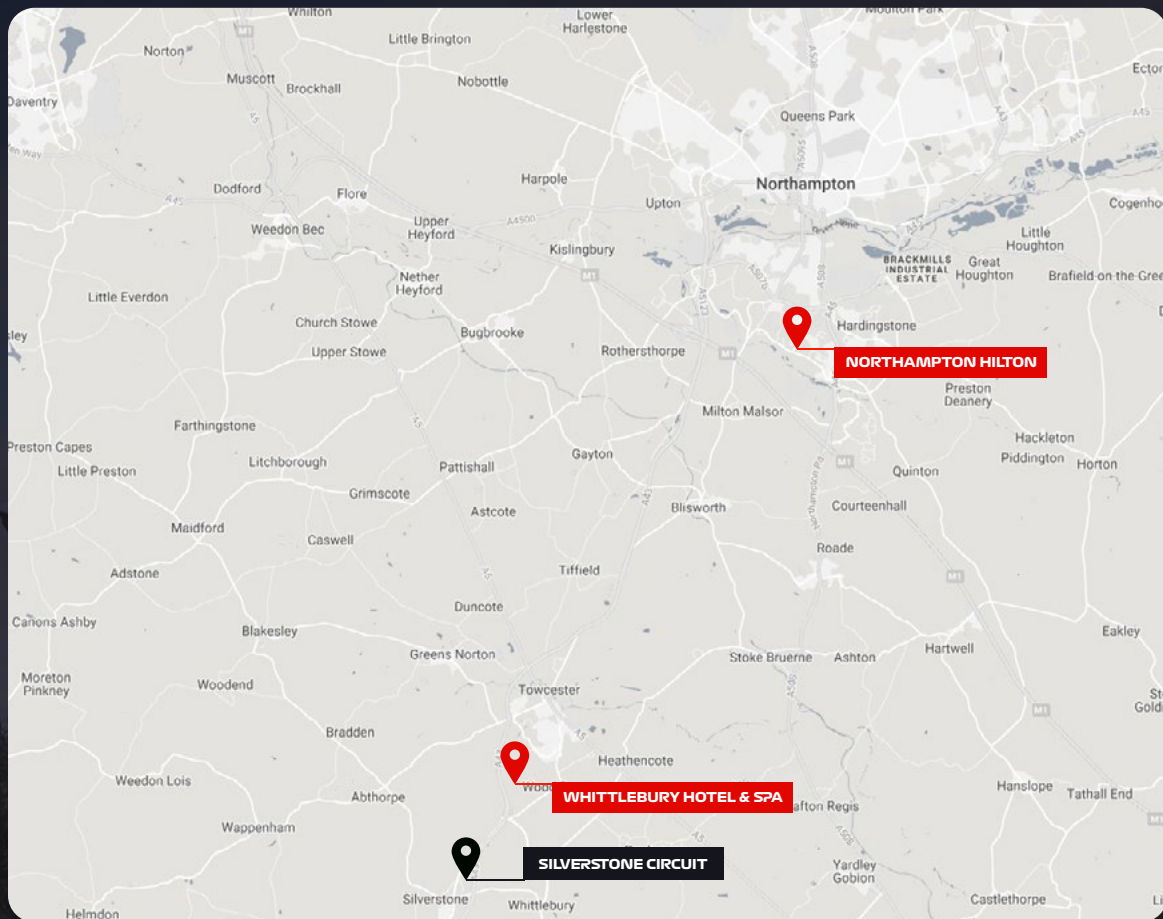
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4 - Stars

WHITTLEBURY HOTEL & SPA

6.9 KM FROM CIRCUIT

4 - Stars



NORTHAMPTON HILTON HOTEL

4-Night Stay | Check-in/Check-out

TBD

Transportation

Provided to/from circuit

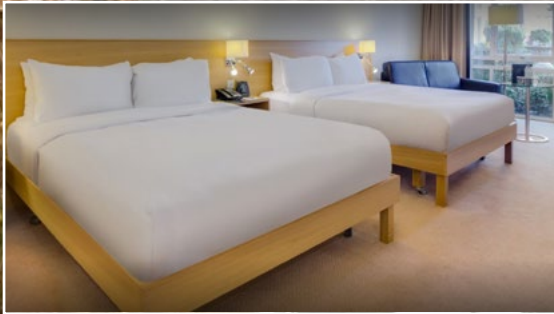
Address

100 Watering Ln, Collingtree, Northampton UK

The Hilton Northampton Hotel includes a beautiful 18-meter indoor pool, fitness centre and sauna for all guests to enjoy. When it comes to a quick bite to eat, the Caffé Cino is the perfect place for a casual coffee or snack during the day, followed by a nightcap at the Court Bar. The Hilton Northampton is also home to the Seasons Restaurant where you can relax with friends and enjoy a hot meal.

The guest rooms allow everyone the chance to unwind after a day spent at the circuit. Here, you can watch television, enjoy the comfort of the bathrobes and slippers, and slip into bed before another big day of Formula 1 racing.

The Hilton Northampton is an easy 20-minute drive from the circuit and boasts amenities that fit everyone's needs. The hotel is right off the M1 and only 40 minutes from the London Luton Airport.



WHITTLEBURY HOTEL & SPA

4-Night Stay | Check-in/Check-out
TBD

Transportation
Not provided

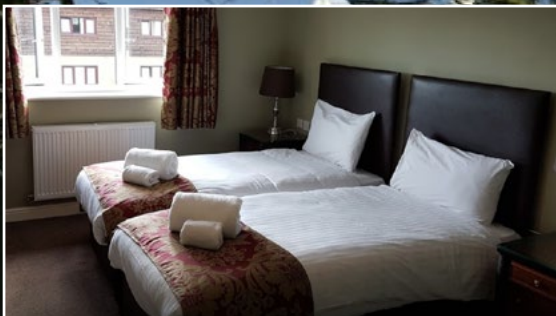
Address
Whittlebury, Nr Towcester, UK

Located in the beautiful Northamptonshire countryside, the hotel at Whittlebury aims to bring you all the comforts of home in a peaceful and elegant setting.

One of the things that is most striking about this hotel is the scale of it – ceilings are high, rooms are big and it has the appearance of a modern building in the style of a grand manor house.

When it comes to food, head to the Silverstone Bar (named for the hotel's proximity to the circuit next door) for a drink. Astons Restaurant blends classic and contemporary cuisine with just a dash of continental inspiration, complemented by a selection of wines from around the globe.

Four Bubble Spa provides an excellent spa experience with lovely facilities, luxurious treatments and lavish lunches.





Experiences

TBD

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